

WIC Fruit & Vegetable Checks at the Farmers' Market

1. What is a WIC Fruit & Vegetable Checks (FVC)?

Fruit & Vegetable Checks (FVC) are one of the monthly benefits that each WIC participant receives.

2. What is the purpose of WIC FVC at the Farmers' Market?

The purpose of the FVC at the farmers' market is to:

- Provide fresh, nutritious, unprepared, locally grown fruits and vegetables from farmers' markets to low income WIC participants; and
- Increase the consumption of agricultural commodities by expanding, developing, or aiding in the development and expansion of domestic farmers' markets programs.

3. Who is eligible for WIC FVC?

In California Women, infants (over 1 year old), and children that are certified to receive WIC Program benefits are eligible to receive the FVC.

4. When is the WIC FVC available at the market?

The FVC can be taken to any WIC authorized grocer vendor or farmer vendor (at a WIC authorized farmers' market) year round.

5. How does a Farmers' Market become authorized to accept FVC?

To become authorized to accept the FVC at a market the market must be a Certified Farmers' Market as defined by California Department of Food & Agriculture, attend a FVC market manager orientation and WIC FVC training class. Please contact the California WIC office at 916-928-8513 or WICFVC@cdph.ca.gov for more information.

6. How does a Farmer become authorized to accept FVC?

To become authorized to accept the FVC at you must have a current Producer Certificate from the CDFA and attend a WIC FVC training class. Please contact the California WIC office at 916-928-8513 or WICFVC@cdph.ca.gov for more information.

7. How many Farmers and Farmers' Markets accept FVC?

Currently there are 176 Farmers authorized to accept the FVC at 18 different markets in California.

For further information, please visit our website at: www.wicworks.ca.gov



April 4, 2011 Page 1